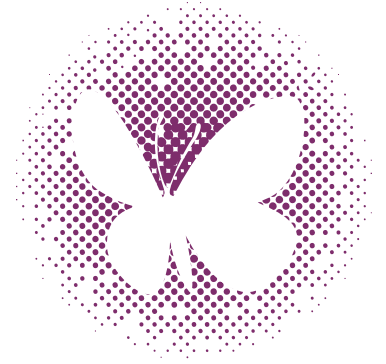


The Cultural Change Company

www.culturalchange.co.uk



The Cultural Change Practitioners Tool Kit:

Leading to a CMI Level 7 Award in Strategic Management and Leadership Practice

This course will enable participants to:

- To implement successful cultural change.
- Harness powerful cultural change methodologies.
- Acquire transferable cultural change leadership skills and capabilities.
- Develop their reflexivity and conscious leadership capabilities.

Introduction

The Cultural Change Practitioners Tool Kit: An Introduction to Cultural Change is an action orientated and research based course on cultural change methodologies for experienced business change professionals who are responsible for designing and managing cultural change interventions that will help support their business colleagues prepare, adapt and embed new ways of working.

Build the culture you want
to belong to



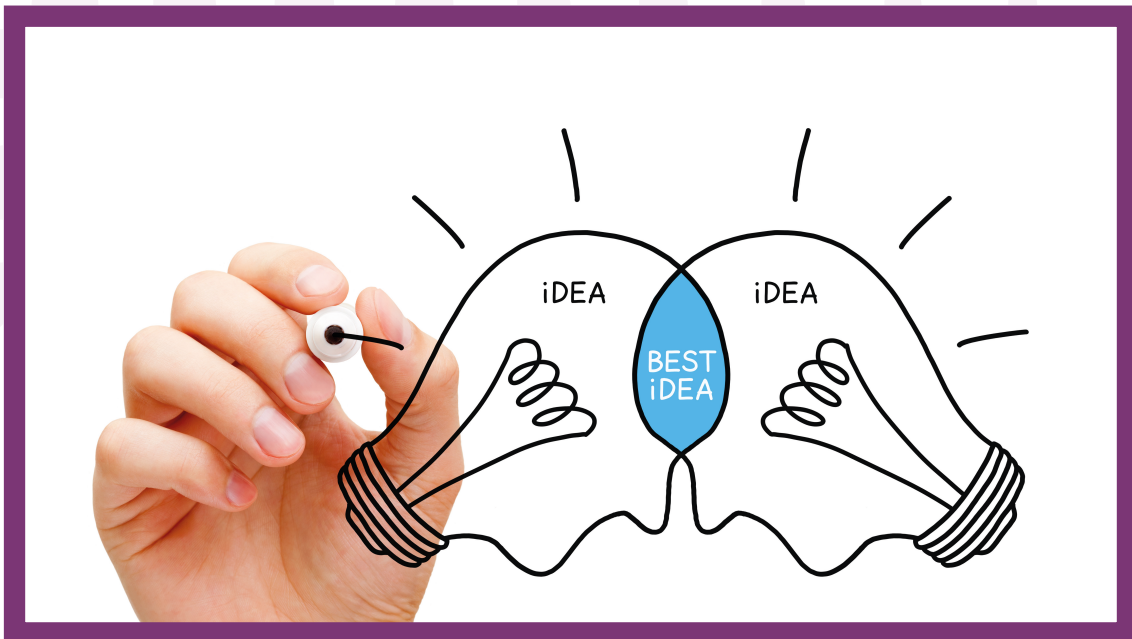
Time investment

This course involves 8 half day online live interactive workshops. To really internalise the knowledge and skills and to achieve the CMI Level 7 Award in Strategic Management and Leadership Practice there is a postcourse assignment moderated by CMI professionals. The broad aim of this action learning project is to work collaboratively with organisational change leaders to develop many understandings and skill sets regarding managing and leading organisational culture.

Throughout our shared learning journey, you will develop competent skills in culture analysis and the design and successful leadership of cultural change in your work settings. Our legacy is to leave you with transferable skills that you can share with your colleagues and which will improve your strategic change leadership and coaching capabilities through the acquisition of new learnings and the effective application of change methods.

This dynamic course has been independently assessed and approved as a Chartered Management Institute Registered Programme providing access to the CMI Level 7 Award in Strategic Management and Leadership Practice. An option to this course is the CMI Recognised Programme which is not aligned to the Level 7 Qualification therefore although covering similar issues does not have the same academic rigour linked to the on-going assessment for the Level 7 Award.

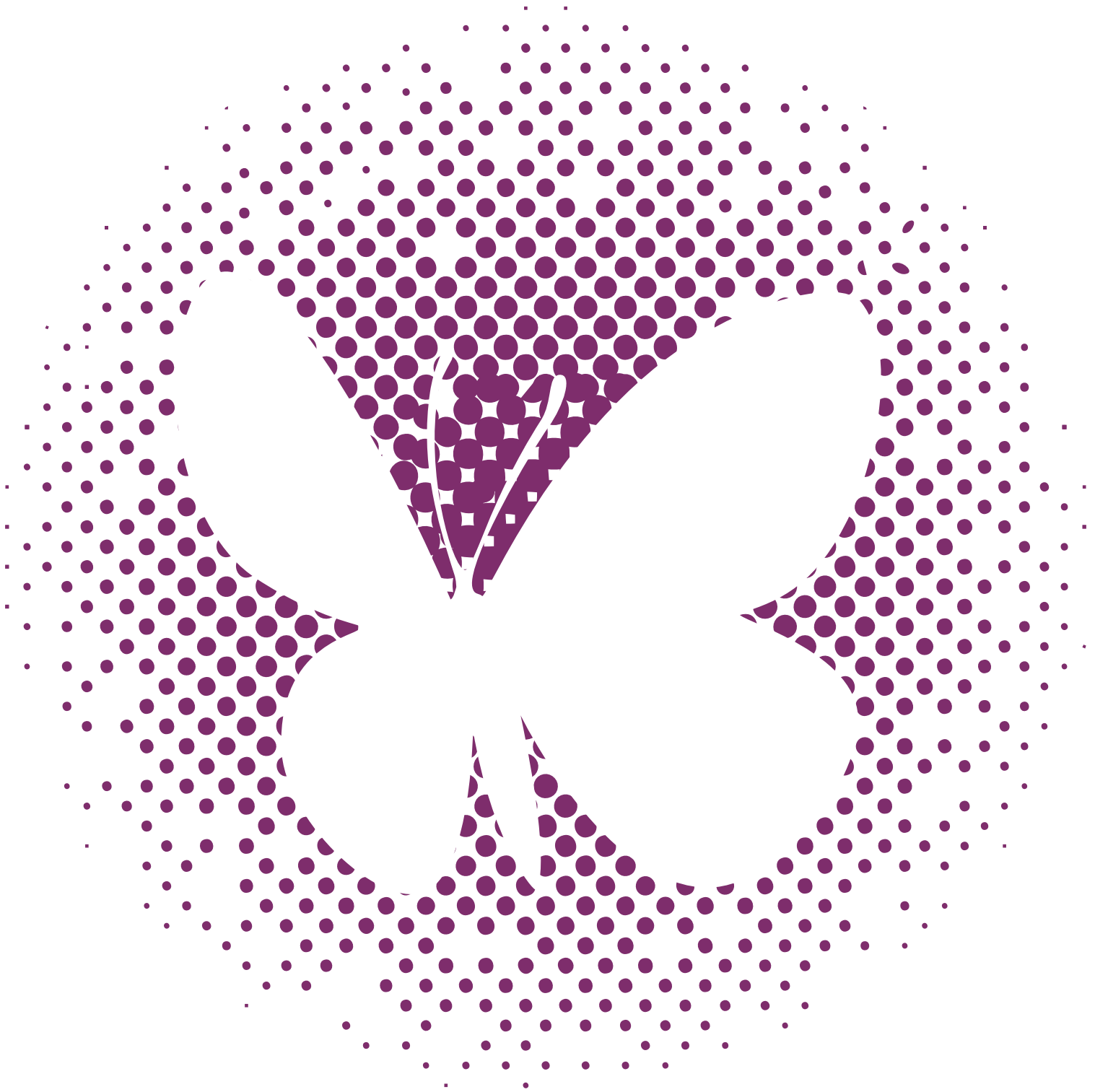
Our training approach and expected learning outcomes have been independently evaluated by a CMI approved consultant against specific UK National Occupational Standards of performance that managers and leaders are expected to achieve in their work; and the knowledge and skills they need to perform effectively. National Occupational Standards are approved by UK Government regulators.



Skills transfer objectives

At the end of the learning project you will be able to:

1. Apply various techniques of strategic cultural analysis in an organisational situation.
2. Build and work with a model of culture to facilitate strategic change.
3. Work efficiently with culture to manage multiple perspectives.
4. Make appropriate assessments about management intervention to change or develop a culture.
5. Design communication exercises to lead effective cultural change.
6. Design and implement effective cultural change strategies.
7. Apply strategic planning tools for analysing organisational culture with strategic intentions.
8. Develop a critical awareness of various leadership models to enable leading strategic cultural change with impact.
9. Communicate the case for change with impact and influence.
10. Select an appropriate research strategy for evaluating cultural progress.



We invite you to be curious

For more information, visit www.culturalchange.co.uk, where you can view our training products and client case studies, or you may email david.potter@culturalchange.co.uk.

